

TERMS AND CONDITIONS FOR THE QUINNYCASTERS CAMPAIGN

This campaign is an initiative by Dorel (UK) Limited, Hertsmere House, Shenley Rd, Borehamwood, Herts, WD6 1TE. hereinafter "Dorel". By taking part in this campaign, the participant accepts these general terms and conditions.

Article 1. General

- 1.1 This campaign is organised by Dorel and its purpose is to promote Quinny's products. Twenty-five Quinny Zapp Xtras will be offered to participants in this campaign who have been selected by Dorel. The selected participants will also be offered small additional prizes or gifts.
- 1.2 The campaign is free to enter, only one entry per person.
- 1.3 Details of the campaign will be published and accessible on the website www.quinnycasters.com. The terms and conditions of the campaign and other information on the campaign will also be provided on the website.
- 1.4 In these terms and conditions, the words listed below will have the following meanings:
 - "campaign": the QuinnyCasters campaign to promote Quinny's products.
 - "participant": any person who has registered to take part in the campaign via the website;
 - "selected participant": Any participant selected by Dorel to share his/her experiences with the Quinny Zapp Xtra;
 - "website": the website www.quinnycasters.com/uk/home.htm.
- 1.5 No purchase is necessary.

Article 2. Campaign

- 2.1 The campaign period runs from 11 August 2010 to 1 March 2011.
- 2.2 Participants can take part in the campaign by completing the application form on the website before 10 September 2010. A panel from Dorel plus one

independent representative will then select 25 individuals based on the creativity of their application to become selected participants.

2.3 The selected participants who follow the guidelines during the campaign and in the opinion of the judges create the most interesting or numerous postings during the campaign will qualify to receive small prizes throughout the campaign (see Article 4.2).

2.4 The judge's decision is final and no correspondence can be entered into with regard to the selection of the selected participants or the decision to award prizes to the selected participants.

Article 3. Participation

3.1 All participants (including participants who have not been selected) will be bound by the provisions of these terms and conditions and consent to these terms and conditions by taking part in the campaign.

3.2 The participant:

- guarantees that the information which he/she has provided during the registration procedure is correct;
- also guarantees that he/she has entered the information truthfully and in full;
- guarantees that the personal information that he/she has provided during the registration process was entered by himself/herself;
- must be at least 18 years old or above and have a permanent place of residence in the United Kingdom in order to take part in this campaign;
- guarantees that he/she has actually consented to the general terms and conditions. It is not permitted to have other persons do this;
- guarantees that information or content doesn't infringe any patent, design copyright, database right or trade mark of any other person.

3.3 The selected participant:

- will share his/her experiences with the Quinny Zapp Xtra on the various social media of their choice like Twitter, YouTube, Facebook and the website which Dorel has specially set up for this purpose, www.quinnycasters.com.
- will grant Dorel permission to use any information, videos, text (including blogs) and other works which he/she has produced with regard to this campaign for promotional purposes without requiring payment
- guarantees that produced content doesn't infringe any patent, design copyright, database right or trade mark of any other person.
- will grant Dorel permission to use his/her name for promotional purposes relating to this campaign without requiring payment.
- will by participating in the campaign grant Dorel permission to send him/her information as part of its marketing activities. Each communication from Dorel will contain an option enabling the participant to withdraw his/her permission permanently;
- guarantees that he/she has actually consented to the general terms and conditions. It is not permitted to have other persons do this on the participant's behalf.

3.4 The information required for participation will become the property of Dorel and will not be sold or supplied to third parties. Go to http://www.quinnycasters.com/upload/pdf/privacy_policy.pdf to read Dorel's Privacy Policy.

3.5 Dorel employees, Dorel UK Limited employees, the immediate families of Dorel and Dorel UK Limited and anyone who is in any way involved, directly or indirectly, in the development and implementation of the campaign are precluded from taking part in this campaign.

3.6 Only one entry per email address will be accepted.

3.7 To enter the campaign, simply select the "Apply" tab on the website and complete the web form.

Article 4. Quinny Zapp Xtra/prizes

- 4.1 In this campaign, the prize consists of 25 Quinny Zapp Xtras which shall be given and delivered free of charge to 25 selected participants.
- 4.2 Dorel will also awards prizes among the selected participants during the campaign (see 2.3). These and the closing date will be notified to the participants on a monthly basis and will not exceed a value of £50. Prizes must be accepted as offered. Dorel reserves the right to substitute a prize of equal or greater value if the original prize cannot be awarded due to unforeseen circumstances.
- 4.3 The prizes will be allotted to the selected participants under the supervision of an independent third party. Prize winners will be informed by e-mail within 10 days of the closing date.
- 4.4 Prizes cannot be exchanged for cash.

Article 5. Liability

- 5.1 Nothing in these terms and conditions shall limit Dorel's liability for death or personal injury caused by its negligence or for any other liability which is incapable of being excluded or limited by law.
- 5.2 Subject to Article 5.1 above, Dorel will not be liable for:
- any loss or damage arising from this campaign; or
 - loss or damage resulting from inaccurate or incomplete information and/or technical faults on the website;
- 5.3 The Quinny Zapp Xtra and prizes given away by Dorel as part of this campaign are covered by the standard warranty conditions issued by the supplier of the products.

Article 6. Publicity

- 6.1 Dorel reserves the right to feature photographs, videos and the names and regions of the selected participants in future publications and publicity.

Selected participants may also be required to take part in promotional publicity, including on the website.

Article 7. General

7.1 This campaign is governed by English law

7.2 Dorel reserves the right, without prior or further notice:

- to exclude (selected) participants from taking part in the campaign if it believes that they will misuse the campaign, fail to act in accordance with these terms and conditions for the campaign, act fraudulently and/or exert undue influence on the campaign;
- to make corrections and changes to the website or to restrict and/or discontinue access to the website or parts of this website in any manner and at any time that it deems desirable or necessary; and
- to end the campaign or to change the rules, prizes, conditions, stipulations or information as it sees fit and without prior notice.

7.3 No part of the contents of this campaign and/or publication may be reproduced or published without Dorel's express permission.

7.4 Amendments, typing errors and misprints excepted.

7.5 The promoter of the campaign is Dorel (UK) Limited, Hertsmere House, Shenley Rd, Borehamwood, WD6 1TE, UK

7.6 The names and regions of the winners may be obtained by writing to QuinnyCasters Competition, Dorel (UK) Limited, Hertsmere House, Shenley Rd, Borehamwood, WD6 1TE, UK

Dorel, version 01-2010